



Accepted Digital File Formats (Macintosh Compatible Files)

For timely order processing and file handling, follow these guidelines for saving your digital art files.

Illustrator CC 2017

- Earlier versions accepted
- Outline all fonts, or supply fonts with art
- Supply all linked images separately. Linked images should be a minimum resolution of 300 DPI
- When saving - **DO NOT** Embed any ICC profiles.
- When saving - **DO** check the following options: Create PDF Compatible Files & Embed Linked Images

PDF files

- Properly save a PDF from an Illustrator file
 - Check preserve Illustrator Editing Capabilities
 - Check Embed Page Thumbnails
 - **DO NOT** check Optimize for fast Web View
 - Check Create Acrobat Layers from Top - Level Layers
 - **DO NOT** use compression
 - Marks and Bleeds may be used, but are not required (build those into the file for better results)
 - **DO NOT** use any profiles for output
 - **DO NOT** password protect your PDF
- Supply all linked images separately. Linked images should be a minimum resolution of 300 DPI

Photoshop CC 2017

- Earlier versions accepted
- **DO NOT** embed any color profiles
- Supply master files with layers intact
- Use Photoshop only for full color graphics. **DO NOT** set type in Photoshop. Use Illustrator for text, vector art (logos etc) and spot colors.
- Use the CMYK color space, **not RGB**. Using RGB will result in significant colors loss upon conversion
- Save all files at a minimum 300 DPI resolution at 100% of finished size

Misc. File Setup

- **DO NOT** combine multiple labels/sizes in one file
- **DO NOT** create paginated files. Send individual files for each item.
- Supply file with correct die line
- Supply file with minimum 1/8 in. (.125") bleed when appropriate (if color/art/images extend to the edge of die line)
- Remove any extraneous art not related to the file
- When possible, use appropriate Pantone swatches within the file
- Supply a hard copy, or PDF along with your file for verification purposes

Files can be supplied via email, CD, DVD or uploaded to our FTP site.

We can also accept files shared via Adobe Creative Cloud, or any number of file sending services, such as DropBox and Hightail.

Corel Draw, Quark Express, InDesign, Microsoft Word, PNGs, GIFFs and any other misc. file formats will not be accepted.